

## Syntax FinOps Complete

Make smarter business decisions by optimizing your cloud investments

As companies continue to move operations to the cloud at an accelerating rate, they're finding it tougher than ever to manage their cloud spend—or determine if they're getting value for their cloud investments. Raw cloud billing data can run into the billions of rows, and cloud provider APIs often need significant developer effort to make financial data consumable. The result? No clear visibility into cloud spending and an inability to make smart business decisions involving cloud.



#### CALLOUT

By 2025, cloud is forecast to account for 65% of all enterprise application spending<sup>1</sup>, even though 53% of enterprises say they're yet to see substantial value from their cloud investments.<sup>2</sup> Other research suggests that firms tend to overspend on cloud services by an average of 13%—and that up to one-third of their cloud spending is wasted.<sup>3</sup>

### Demystify Cloud Spending with Syntax FinOps Complete

Syntax FinOps Complete is designed to help finance and technology leaders understand, manage, control, visualize, and optimize their company's cloud investments. Syntax FinOps Complete equips leaders with the information and insights they need to align cloud spending with business strategy and measure their cloud ROI in a meaningful way.

Syntax FinOps Complete is supported by our Syntax FinOps practice—a dedicated global team of certified FinOps professionals to provide companies with expert advice through all stages of the FinOps lifecycle following the FinOps Foundation guidelines<sup>4</sup>. Syntax helps your team understand what FinOps is and how it can be used to understand cloud usage and costs, track cloud performance, detect usage anomalies, optimize cloud rates and usage, allocate costs, inform decision-making and more.









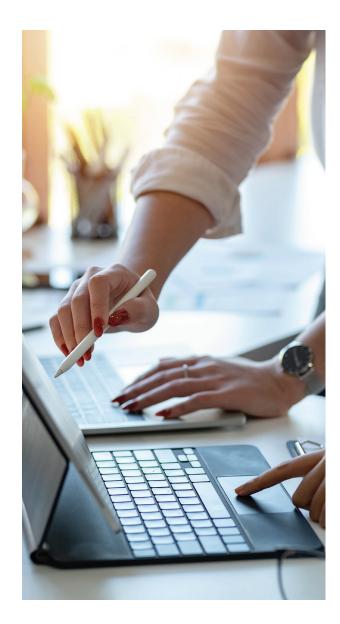


#### **Key features**

- Visualize your cloud spending via our Cloud Management Platform
- A full suite of tools, including invoice history, consumption, cost allocation, commitment inventory, day-to-day comparison, and view by service, category, or region
- Customizable alerts for total budget or categorized budgets, whichever works best for your business
- Regular standard and customizable reporting
- Proactive service and regular cadences
- Multi-cloud support for AWS, Azure, OCI, and GCP
- Access to a global network of FinOps professionals focused on helping you optimize and operate a financially healthy cloud environment

#### Main benefits

- Demystified cloud billing
- FinOps Advisory Team with a 5-year track record of helping customers achieve an effective savings rate of at least 15% on cloud spending
- At least 80% of cloud investment covered by some form of cost-saving mechanism
- Full utilization of cloud infrastructure
- Eliminate wasted spending
- A trusted partner on your cloud journey



<sup>1 |</sup> https://www.gartner.com/en/newsroom/press-releases/2022-02-09-gartner-says-more-than-half-of-enterprise-it-spending

# Make the Most of Your Cloud Investment with Syntax

No matter where you are in your cloud journey, Syntax is here to help. We'll work with you to ensure you have the tools and insights you need to maximize the value of your cloud investment and make smarter, more informed business decisions.

#### Why Syntax

Syntax provides comprehensive technology solutions and trusted professional, advisory, and application management services to power businesses' mission-critical applications in the cloud. With 50 years of experience, 800+ customers around the world, Syntax has deep expertise in implementing and managing multi-ERP deployments in secure private, public, or hybrid environments. Syntax partners with SAP, Oracle, AWS, Microsoft and other global technology leaders to ensure customers' applications are seamless, secure and at the forefront of enterprise technology innovation.

Learn more about Syntax at syntax.com.

 $<sup>2\</sup> I\ https://www.pwc.com/gx/en/services/consulting/cloud-transformation/reaching-full-cloud-potential.html$ 

<sup>3 |</sup> https://www.flexera.com/about-us/press-center/2022-state-of-the-cloud-report-by-flexera

<sup>4</sup> I The FinOps Foundation is dedicated to advancing people who practice the discipline of cloud financial management through best practices, education, and standards.